

# **SURE-FIRE ADVERTISING WITH SPIEGEL & UTRERA**

Get your business noticed by advertising with Spiegel & Utrera. We offer four distinctive ways to reach important business clients:

- Spiegel & Utrera Fax on Demand Service
- Spiegel & Utrera Corporate Book Insert Program
- Spiegel & Utrera Newsletter "Entrepreneur's Alert"

## **FAX ON DEMAND**

Spiegel & Utrera maintains a unique, informational Fax on Demand Service for its prospective clients and clients. This service is not just a service for Florida, it is a nation-wide service available by a national toll-free number: (800) 303-3300.

Your business receives a one page "Info-mercial" on the Spiegel & Utrera Fax on Demand Service. Your business will also get a one line heading on the master list of the documents available to all inquiries, or you can opt to add your page to any of the existing documents within the Fax on Demand system. The choice is yours.

If you would like to view any of the documents on the Spiegel & Utrera Fax on Demand Service, just call (800) 303-3300.

## **CORPORATE BOOK INSERT PROGRAM**

By far, Spiegel & Utrera's most popular program allows advertisers to place an 8 1/2" x 11" insert in our clients' Corporate books. You reach new businesses even before they open a bank account. Advertisers must provide the inserts, one or two sided, three hole punched on the left side.

Once in the program, Spiegel & Utrera will place the advertisement inserts in every Corporate Book delivered for the next six months. It's that simple and it works!

## **ENTREPRENEUR'S ALERT**

Entrepreneur's Alert is Spiegel & Utrera's own newsletter which is published every other month and is mailed to approximately 34,500 clients of Spiegel & Utrera. These clients are entrepreneurs who are shaping today's business and are involved in major business decisions, planning and purchasing.

Entrepreneur's Alert offers readership insightful information concerning tax and probate savings tips; legislation involving business issues; marketing trends and issues; overseas incorporations, banking and investments; tips on annuities and insurance; trusts; trademarks & copyrights; and much more! Our clients are always looking for information which could save them money, or otherwise benefit them or their companies.

To obtain the current copy of Entrepreneur's Alert, just call the Spiegel & Utrera Fax on Demand Service at (800) 303-3300 and request document number 840.

If your company offers any products or services which are targeted toward entrepreneurs, you should definitely consider increasing your exposure through cost-effective advertising with Spiegel & Utrera!

**If you have any questions, please call a Spiegel & Utrera office listed below:**

MIAMI, FL	NEW YORK CITY, NY	TAMPA, FL	LAS VEGAS, NV
CALL: 305-854-6000 800-603-3900 FAX: 305-857-3700	CALL: 212-962-1000 800-576-1100 FAX: 212-964-5600	CALL: 813-871-5400 800-658-5900 FAX: 813-870-2500	CALL: 702-364-2200 888-530-4500 FAX: 702-458-2100
CHICAGO, IL	LOS ANGELES, CA	LONG ISLAND, NY	DOVER, DE
CALL: 312-443-1500 888-514-9800 FAX: 312-443-8900	CALL: 323-936-3400 888-520-7800 FAX: 323-939-5600	CALL: 516-338-9100 888-797-6200 FAX: 516-338-9200	CALL: 302-744-9800 888-641-3800 FAX: 302-674-2100
FT LAUDERDALE, FL	CLIFTON, NJ	ORLANDO, FL	
CALL: 954-630-9800 800-465-8500 FAX: 954-561-7900	CALL: 973-473-2000 888-336-8400 FAX: 973-778-2900	CALL: 407-898-5500 888-991-9700 FAX: 407-894-5700	